



## Sustainable Markets Initiative

We are delighted to invite you to the launch of a **Natural Capital Investment Strategy** developed by Lombard Odier in partnership with the Sustainable Markets Initiative's Circular Bioeconomy Alliance.

'Driving change: Connecting investors to sustainable investable solutions' takes place on **Monday 16 November 2020** from **19:00-20:00 GMT** and will be opened by **His Royal Highness The Prince of Wales**.

The Natural Capital strategy is a unique global equity fund, which is directly inspired by His Royal Highness The Prince of Wales and developed in partnership with the Circular Bioeconomy Alliance, established under his Sustainable Markets Initiative. The Circular Bioeconomy Alliance, of which Lombard Odier is a founding member, aims to drive transformational change to a climate and nature positive economy by connecting investors to sustainable investable solutions.

The event will discuss the opportunity to value and invest in our natural capital to drive economic growth as well as prosperity within our planetary boundaries.

The event will be opened by **His Royal Highness The Prince of Wales**. Followed by Hubert Keller, Managing Partner, *Lombard Odier*.

Speakers include:

- Göran Persson, former Prime Minister of Sweden, *Chair of the Board of Swedbank*
- Marc Palahi, Director, *European Forest Institute*
- Jennifer Holmgren, CEO, *Lanzatech*
- Stefan Doboczky, CEO, *Lenzing AG*

To watch the event visit [smi.re-tv.org](https://smi.re-tv.org) and use the access code **CBA2020**